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*(incorporated in the Cayman Islands with limited liability)*  
**(Stock Code: 1360)**

## **POSITIVE PROFIT ALERT**

This announcement is made by Mega Expo Holdings Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Reference is made to the announcement of the Company dated 8 February 2018 (the “**Announcement**”) in relation to the interim results of the Group for the six months ended 31 December 2017 (the “**Interim Period**”). As disclosed in the Announcement, the Group recorded a net profit for the Interim Period, as opposed to a net loss recorded for the six months ended 31 December 2016.

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company and potential investors that, based on the Board’s preliminary review of the unaudited consolidated management accounts of the Group for the year ended 30 June 2018, and information currently available to the Company, it is expected the Group will record a net profit for the year ended 30 June 2018 as compared to a net loss for the year ended 30 June 2017. The turnaround from net loss to net profit was mainly due to the satisfactory performance and increase in revenue recognised from exhibition segment, brand management segment, contracting services and equipment advisory segment in the People’s Republic of China.

The information contained in this announcement is only a preliminary assessment based on the unaudited consolidated management accounts of the Group, which have not been audited or confirmed by the Company's auditor. The Company is in the process of finalising the annual results of the Group for the year ended 30 June 2018 which is expected to be published by the end of September 2018.

**Shareholders of the Company and potential investors should exercise caution when dealing in the securities of the Company.**

By Order of the Board  
**Mega Expo Holdings Limited**  
**Deng Zhonglin**  
*Chairman*

Hong Kong, 16 August 2018

*As at the date of this announcement, the Board comprises Mr. Deng Zhonglin, and Mr. Xu Feng as executive Directors; Mr. Choi Hung Fai, Mr. Tsang Wing Ki and Dr. Wong Kong Tin, JP as independent non-executive Directors.*