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(incorporated in the Cayman Islands with limited liability)
(Stock Code: 1360)

POSITIVE PROFIT ALERT

This announcement is made by Mega Expo Holdings Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the Board’s preliminary review of the unaudited consolidated management accounts of the Group for the six months ended 31 December 2017, and information currently available to the Group, the Group expects to record a net profit for the six months ended 31 December 2017 as compared to a net loss for the six months ended 31 December 2016. The turnaround from net loss to net profit was mainly due to the satisfactory performance of the exhibition and brand management business in the People’s Republic of China and an one off disposal gain of a subsidiary of the Company.

The information contained in this announcement is only a preliminary assessment based on the unaudited consolidated management accounts of the Group, which have not been audited or confirmed by the Company’s auditor. The Company is in the process of finalising the interim results of the Group for the six months ended 31 December 2017 which is expected to be published by the end of February 2018.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By the order of the Board
Mega Expo Holdings Limited
Deng Zhonglin
Chairman

Hong Kong, 8 February 2018

As at the date of this announcement, the Board comprises Mr. Deng Zhonglin, Ms. Zhang Jun and Mr. Au-Yong Shong Samuel as executive Directors; Mr. Choi Hung Fai, Mr. Tsang Wing Ki and Dr. Wong Kong Tin, JP as independent non-executive Directors.