



23 June 2017

**High Concentration of Shareholding
in
Da Sen Holdings Group Limited (Stock Code: 1580)**

This announcement is made by the Securities and Futures Commission (“SFC”) in respect of the concentration of the shareholding of Da Sen Holdings Group Limited (“the Company”) in the hands of a limited number of shareholders as at 7 June 2017.

In view of the high concentration of shareholding in a small number of shareholders, shareholders and prospective investors should be aware that the price of the shares of the Company (“Shares”) could fluctuate substantially even with a small number of shares traded, and should exercise extreme caution when dealing in the Shares.

The SFC has recently completed an enquiry into the shareholding of the Company. Our findings suggested that as at 7 June 2017, 9 shareholders held an aggregate of 210,253,200 Shares, representing 28.15% of the issued Shares. Such shareholding, together with the 516,056,800 Shares (representing 69.08% of the issued Shares) held by 9 substantial shareholders of the Company, represented 97.23% of the issued Shares as at 7 June 2017. Therefore, only 20,690,000 Shares (representing 2.77% of the issued Shares) were held by other shareholders.

As at 7 June 2017, the shareholding structure of the Company was as follows:-

| | Number of shares held (Shares) | % of total number of issued shares (%) |
|---|---|---|
| Mr. Ke Mingcai (Notes 1 & 2) | 121,449,600 | 16.26 |
| Mr. Cai Jinxu (Note 1) | 69,393,600 | 9.29 |
| Mr. Wang Songmao (Notes 1 & 3) | 52,056,000 | 6.97 |
| Mr. Lin Qingxiong (Note 1) | 41,637,600 | 5.57 |
| Ms. Wu Haiyan (Notes 1 & 4) | 31,212,000 | 4.18 |
| Mr. Wu Shican (Notes 1 & 5) | 24,300,000 | 3.25 |
| Bliss International Investment Company Limited (Note 6) | 67,500,000 | 9.03 |
| Sea Dragon Investments Limited (Note 7) | 64,008,000 | 8.57 |
| Mr. So Chi On (Note 8) | 44,500,000 | 5.96 |
| A group of 9 shareholders | 210,253,200 | 28.15 |
| Other shareholders | 20,690,000 | 2.77 |
| Total | 747,000,000 | 100.00 |

Note 1: Pursuant to an agreement (the “Concert Party Agreement”) dated 3 March 2016 and entered into among Mr. Ke Mingcai, Mr. Cai Jinxu, Mr. Wang Songmao, Mr. Lin Qingxiong, Mr. Wu Shican and Ms. Wu Haiyan, they have agreed on certain arrangements pertaining to their shareholdings in the Company. Pursuant to the Securities and Futures Ordinance, since each of Mr. Ke Mingcai, Mr. Cai Jinxu, Mr. Wang Songmao, Mr. Lin Qingxiong, Mr. Wu Shican and Ms. Wu Haiyan is a party to the Concert Party Agreement, each of Mr. Ke Mingcai, Mr. Cai Jinxu, Mr. Wang Songmao, Mr. Lin Qingxiong, Mr. Wu Shican and Ms. Wu Haiyan is deemed to be interested in the Shares which the other parties to the Concert Party Agreement are interested in.



Note 2: Mr. Ke Mingcai is the Chairman and an executive director of the Company.

Note 3: Mr. Wang Songmao is the chief executive officer and an executive director of the Company.

Note 4: Ms. Wu Haiyan is the spouse of Mr. Zhang Ayang, an executive director of the Company.

Note 5: Mr. Wu Shican is an executive director of the Company.

Note 6: Bliss International Investment Company Limited is wholly-owned by Ms. Cheung Yung Yung.

Note 7: Sea Dragon Investments Limited is wholly-owned by Mr. Wong Yan Kong.

Note 8: The 44,500,000 Shares consist of (i) 40,400,000 shares held by Soul Capital Limited; and (ii) 4,100,000 shares held by Mr. So Chi On. Mr. So Chi On is the beneficial owner of Soul Capital Limited.

The Company was listed on the Main Board of the Stock Exchange of Hong Kong Limited on 19 December 2016 by way of global offering of 180,000,000 Shares, representing 25% of the then issued Shares, at HK\$0.70 per Share. On 6 January 2017, the Company issued 27,000,000 additional new Shares at HK\$0.70 per Share, pursuant to the full exercise of the over-allotment option on 30 December 2016 in connection with the initial public offering.

Share price of the Company closed at HK\$0.84 on its first day of listing. Subsequently, closing price hovered between HK\$0.68 and HK\$0.82 from 20 December 2016 to 17 March 2017.

During the period from 20 March 2017 to 9 June 2017, closing price of the Shares increased by 419% from HK\$0.79 on 17 March 2017 to HK\$4.1 on 29 May 2017, then dropped 68.8% to close at HK\$1.28 on 9 June 2017.

On 27 March 2017, the Company announced the annual results for the year ended 31 December 2016, which recorded a profit attributable to shareholders of the Company of RMB53,231,000, representing an increase of 17.7% from the profit attributable to shareholders of the Company of RMB45,222,000 for the previous financial year.

As at 22 June 2017, the Shares closed at HK\$1.35, representing an increase of 92.9% from the Company's initial public offering price of HK\$0.7.

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