
THIS CIRCULAR IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION

If you are in doubt as to any aspect of this circular or as to the action to be taken, you should consult your stockbroker or other registered dealer in securities, bank manager, solicitor, professional accountant or other professional advisers.

If you have sold or transferred all your shares in Jimei International Entertainment Group Limited, you should at once hand this circular and the accompanying form of proxy to the purchaser(s) or the transferee(s) or to the bank, stockbroker or other agent through whom the sale or transfer was effected for transmission to the purchaser(s) or the transferee(s).

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Jimei 集美 지메이

JIMEI INTERNATIONAL ENTERTAINMENT GROUP LIMITED
集美國際娛樂集團有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 1159)

**PROPOSED CHANGE OF COMPANY NAME
AND
NOTICE OF THE SPECIAL GENERAL MEETING**

The notice convening the SGM of the Company to be held at Jiang Su, 2/F., Alliance Building, 130-136 Connaught Road Central, Sheung Wan, Hong Kong, on Friday, 30 June 2017 at 3:00 p.m. at which the above proposals will be considered is set out on pages 6 to 7 of this circular.

Whether or not you are able to attend the SGM, please complete and return the relevant form of proxy as instructed as soon as possible and in any event not less than 48 hours before the time appointed for holding the SGM to the Hong Kong branch share registrar of the Company, Tricor Secretaries Limited at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong. Completion and return of the form of proxy will not preclude you from attending and voting at the SGM and any adjournment thereof if you so wish.

7 June 2017

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DEFINITIONS

In this circular, the following expressions shall have the following meanings unless the context indicates otherwise:

“Board”	the board of Directors
“Proposed Change of Company Name”	the proposed change of the English name of the Company from “Jimei International Entertainment Group Limited” to “Starlight Culture Entertainment Group Limited” and the secondary name of the Company from “集美國際娛樂集團有限公司” to “星光文化娛樂集團有限公司”
“Company”	Jimei International Entertainment Group Limited, a company incorporated in Bermuda with limited liability and its Shares are listed on the Stock Exchange (stock code: 1159)
“Directors”	the directors of the Company
“Group”	the Company and its subsidiaries
“Hong Kong”	the Hong Kong Special Administrative Region of the People’s Republic of China
“Listing Rules”	the Rules Governing the Listing of Securities on the Stock Exchange
“SGM Notice”	the notice convening the SGM as set out on pages 6 to 7 of this circular
“Shareholder(s)”	holder(s) of issued Shares
“Share(s)”	ordinary share(s) of HK\$0.10 each in the share capital of the Company
“Special General Meeting” or “SGM”	the special general meeting of the Company to be held and convened at Jiang Su, 2/F., Alliance Building, 130-136 Connaught Road Central, Sheung Wan, Hong Kong on 30 June 2017 at 3:00 p.m. for the Shareholders to consider and, if thought fit, approve the resolution proposed in the SGM Notice
“Stock Exchange”	The Stock Exchange of Hong Kong Limited

LETTER FROM THE BOARD



Jimei 集美 지메이

JIMEI INTERNATIONAL ENTERTAINMENT GROUP LIMITED
集美國際娛樂集團有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 1159)

Executive Directors:

Mr. Yan Xu (*Chairman*)
Mr. Chau Chit (*Deputy Chairman*)
Mr. Luo Lei (*Chief Executive Officer*)
Ms. Chen Hong
Mr. Hung Ching Fung
Mr. Li Haitian

Independent Non-executive Directors:

Mr. Wong Wai Kwan
Mr. Michael Ngai Ming Tak
Mr. Kong Chi Mo
Mr. Hong Tao

Registered office:

Clarendon House
2 Church Street
Hamilton HM11
Bermuda

Principal place of business

in Hong Kong:

Unit No. 3910-11, 39th Floor,
COSCO TOWER,
No. 183 Queen's Road Central and
No. 33 Wing Lok Street,
Hong Kong

7 June 2017

Dear Sir or Madam,

**PROPOSED CHANGE OF COMPANY NAME
AND
NOTICE OF THE SPECIAL GENERAL MEETING**

A. INTRODUCTION

Reference is made the announcement of the Company dated 5 June 2017. The purpose of this circular is to provide the Shareholders with information in respect of the resolution to be proposed at the Special General Meeting for the Proposed Change of Company Name; and the notice of the SGM to be convened and held for the purpose of considering and, if thought fit, approving the Proposed Change of Company Name.

LETTER FROM THE BOARD

B. PROPOSED CHANGE OF COMPANY NAME

The Board proposes to change the English name of the Company from “Jimei International Entertainment Group Limited” to “Starlight Culture Entertainment Group Limited” and the Chinese secondary name of the Company from “集美國際娛樂集團有限公司” to “星光文化娛樂集團有限公司”, subject to the conditions below.

Conditions for the Proposed Change of Company Name

The Proposed Change of Company Name will be subject to the following conditions:

1. the passing of a special resolution by the Shareholders at the Special General Meeting to approve the Proposed Change of Company Name; and
2. the approval of the Registrar of Companies in Bermuda having been obtained for the Proposed Change of Company Name.

Subject to the satisfaction of the conditions set out above, the Proposed Change of Company Name will take effect from the date the Registrar of Companies in Bermuda enters the new English name of the Company in place of its existing English name and enters the new Chinese secondary name of the Company in place of its existing Chinese secondary name on the register maintained by the Registrar of Companies in Bermuda. Thereafter, the Company will carry out the necessary filing procedures with the Registrar of Companies in Hong Kong.

Reasons for the Proposed Change of Company Name

The Board is of the opinion that the Proposed Change of Company Name will better reflect the recent change of control of the Company and provide the Company with a new corporate image and identity. In light of the further business diversification and enhancement of the entertainment business of the Group, the Board considers that the new name of the Company of “Starlight Culture Entertainment Group Limited” can more accurately reflect the corporate nature of the Group.

The Board considers that the Proposed Change of Company Name is in the best interests of the Company and the Shareholders as a whole.

LETTER FROM THE BOARD

Effects of the Change of Company Name

The Proposed Change of Company Name will not affect any rights of the holders of securities of the Company or the Company's daily business operation and its financial position.

Once the Proposed Change of Company Name becomes effective, share certificates of the Company will be issued in the new name of the Company. However, all existing share certificates in issue bearing the existing name of the Company will, after the Proposed Change of Company Name has become effective, continue to be effective as documents of title to the Shares and will continue to be valid for trading, settlement, registration and delivery purposes. Accordingly, there will not be any arrangement for free exchange of the existing share certificates of the Company for new share certificates bearing the new English and secondary name of the Company.

In addition, subject to the confirmation of the Stock Exchange, the English and Chinese stock short names of the Company for trading in the securities on the Stock Exchange will also be changed after the Proposed Change of Company Name becomes effective.

The Company will make further announcement(s) as and when appropriate on the results of the SGM, the effective date(s) of the Proposed Change of Company Name and the new English and Chinese stock short names of the Company for trading in its securities on the Stock Exchange.

C. SPECIAL GENERAL MEETING

The Special General Meeting will be held at Jiang Su, 2/F., Alliance Building, 130-136 Connaught Road Central, Sheung Wan, Hong Kong on 30 June 2017 at 3:00 p.m. for (i) the Shareholders to consider and, if thought fit, to approve the resolution in respect of the Proposed Change of Company Name. The SGM Notice is set out on pages 6 to 7 of this circular.

A form of proxy for use at the SGM is enclosed with this circular. Whether or not you intend to attend the Special General Meeting, you are requested to complete the form of proxy and return it to the Hong Kong branch share registrar of the Company, Tricor Secretaries Limited at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong in accordance with the instructions printed thereon not less than 48 hours before the time appointed for holding the Special General Meeting. The return of the proxy form will not preclude you from attending and voting in person at the SGM (or any adjournment thereof, as the case may be) if you so wish.

LETTER FROM THE BOARD

D. VOTING BY POLL

Under Rule 13.39(4) of the Listing Rules, any vote of shareholders at a general meeting must be taken by poll. Accordingly, the special resolution proposed at the Special General Meeting to approve the Proposed Change of Company Name will also be taken by poll. A poll results announcement will be made by the Company after the Special General Meeting in accordance with Rule 13.39(5) of the Listing Rules.

E. RECOMMENDATION

The Directors consider that the Proposed Change of Company Name as set out in this circular is in the best interests of the Company and the Shareholders as a whole and, accordingly, the Directors recommend the Shareholders to vote in favour of the resolution to be proposed at the SGM.

Yours faithfully,

By order of the Board

Jimei International Entertainment Group Limited

Mr. Yan Xu

Chairman

NOTICE OF THE SPECIAL GENERAL MEETING



Jimei 集美 지메이

JIMEI INTERNATIONAL ENTERTAINMENT GROUP LIMITED
集美國際娛樂集團有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 1159)

NOTICE OF THE SPECIAL GENERAL MEETING

NOTICE IS HEREBY GIVEN that the special general meeting (the “SGM”) of Jimei International Entertainment Group Limited (the “**Company**”) will be held at Jiang Su, 2/F., Alliance Building, 130-136 Connaught Road Central, Sheung Wan, Hong Kong on 30 June 2017 at 3:00 p.m. for the purpose of consideration, and, if thought fit, the passing of the following resolution as a special resolution of the Company:

SPECIAL RESOLUTION

1. “**THAT** subject to and conditional upon the approval of the Registrar of Companies in Bermuda being obtained,
 - A. the English name of the Company be changed from “Jimei International Entertainment Group Limited” to “Starlight Culture Entertainment Group Limited” and a new Chinese name “星光文化娛樂集團有限公司” be adopted and registered as the new secondary name of the Company to replace its existing Chinese secondary name “集美國際娛樂集團有限公司”;
 - B. any director of the Company be and is hereby authorised to do all such acts and things and to sign and execute all such documents and instruments for and on behalf of the Company as he may consider necessary, appropriate, desirable or expedient to give effect to or in connection with paragraph A of this resolution.”

By Order of the Board

Jimei International Entertainment Group Limited

Mr. Yan Xu

Chairman

Hong Kong, 7 June 2017

NOTICE OF THE SPECIAL GENERAL MEETING

Registered office:

Clarendon House
2 Church Street
Hamilton HM11
Bermuda

Principal place of business:

Unit No. 3910-11, 39th Floor
COSCO TOWER
No. 183 Queen's Road Central and
No. 33 Wing Lok Street
Hong Kong

Notes:

1. Any member entitled to attend and vote at the meeting shall be entitled to appoint another person as his proxy to attend and vote instead of him. A proxy need not be a member of the Company.
2. The instrument appointing a proxy shall be in writing under the hand of the appointor or of his attorney duly authorised in writing or, if the appointor is a corporation, either under its common seal or under the hand of an officer or attorney or other person duly authorised.
3. In the case of joint holders of any shares in the Company, any one of such joint holders may vote at the meeting, either in person or by proxy, in respect of such shares as if he was solely entitled thereto, but if more than one of such joint holders are present at the meeting, either personally or by proxy, that one of the said persons so present whose name stands first on the register of members in respect of such shares shall be accepted to the exclusion of the votes of the other joint registered holders.
4. In order to be valid, a form of proxy and the power of attorney or other authority (if any) under which it is signed, or a certified copy of such power of attorney or authority, must be deposited at the Hong Kong branch share registrar of the Company at Tricor Secretaries Limited at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong not less than 48 hours before the time for holding the meeting or any adjourned meeting.
5. The register of members of the Company will be closed from Tuesday, 27 June 2017 to Friday, 30 June 2017 (both days inclusive) to determine the entitlement to attend and vote at the above meeting. During such period no transfer of shares of the Company will be registered. In order to qualify for the entitlement to attend and vote at the above meeting, all transfer forms accompanied by the relevant share certificates must be lodged with the share registrars of the Company, Tricor Secretaries Limited, at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong, not later than 4:30 p.m. on Monday, 26 June 2017 for registration.
6. Delivery of the form of proxy will not preclude a member from attending and voting in person at the meeting convened and in such event, the form of proxy shall be deemed to be revoked.