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長城汽車股份有限公司
GREAT WALL MOTOR COMPANY LIMITED*

(a joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 2333)

**ANNOUNCEMENT ON PRELIMINARY
FINANCIAL DATA FOR THE YEAR 2016**

The board of directors (the “**Board**”) of Great Wall Motor Company Limited (the “**Company**”) and all of its members guarantee that the information stated in this announcement does not contain any false representation, misleading statement or material omission, and jointly and severally accept full responsibility for the truthfulness, accuracy and completeness of the contents of this announcement.

This announcement is made pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, Part XIVA of the Securities and Futures Ordinance and the Rules Governing the Listing of Stocks on Shanghai Stock Exchange.

The financial data for the year 2016 set out in this announcement were prepared in accordance with the China Accounting Standards for Business Enterprises and have not been audited or reviewed by any certified public accounting firm. As a result, there may be differences between the aforementioned financial data and the audited or reviewed financial data. Investors are advised to be cautious about the relevant investment risks.

On 6 February 2017, the 25th meeting of the fifth session of the Board was convened by way of written resolutions, in which the “Preliminary Financial Data for the Year 2016” was considered and approved by all the members of the Board with the following voting results: voting in favour: 7 votes; voting against: 0 vote; abstaining from voting: 0 vote. The preliminary financial data for the year 2016 of the Company are set out below:

I REPORTING PERIOD

From 1 January 2016 to 31 December 2016

II MAJOR FINANCIAL DATA AND INDICATORS (CONSOLIDATED FINANCIAL DATA)

Unit: RMB100,000,000

Item	The reporting period	The corresponding period of the year 2015	Change (%)
Total operating revenue	986.16	760.33	29.70
Operating revenue	984.44	759.55	29.61
Operating profit	122.73	92.80	32.25
Total profit	124.80	96.89	28.81
Net profit	105.50	80.60	30.88
Net profit attributable to shareholders of the Company	105.47	80.59	30.87
Basic earnings per share (RMB/share)	1.15553	0.88299	30.87
Weighted average return on net assets (%)	24.72	22.47	2.25

	At the end of the reporting period	At the beginning of the reporting period	Change (%)
Total assets	921.46	719.11	28.14
Total liabilities	447.97	335.24	33.63
Equity attributable to shareholders of the Company	472.91	383.31	23.37
Minority interests	0.59	0.56	4.99
Share capital	91.27	91.27	—
Net assets per share attributable to shareholders of the Company (RMB/share)	5.18	4.20	23.37

Notes: 1. Total operating revenue includes operating revenue, and the interest income, handling charges and commission income from Tianjin Great Wall Binyin Automotive Finance Company Ltd (天津長城濱銀汽車金融有限公司).

2. The above data are prepared based on the financial data available to the Company as of the date of this announcement, which are yet to be audited by a certified public accounting firm. The figures to be set out in the Company's 2016 annual report shall prevail.

III OPERATING RESULTS AND FINANCIAL POSITION

In the year of 2016, the total operating revenue and net profit of the Company recorded a year-on-year increase of 29.70% and 30.88% respectively as compared with the corresponding period of 2015. This was mainly due to the increase in sales volume of automobiles of the Company and the increase in sales volume of SUVs which had higher selling price.

IV DOCUMENT AVAILABLE FOR INSPECTION

The original of the financial statements as duly signed and sealed by the legal representative, the person-in-charge of accounting affairs and the person-in-charge of the accounting department of the Company.

By order of the Board
Great Wall Motor Company Limited
Xu Hui
Company Secretary

Baoding, Hebei Province, the PRC, 6 February 2017

As at the date of this announcement, members of the Board comprise:

Executive Directors: Mr. Wei Jian Jun, Ms. Wang Feng Ying and Ms. Yang Zhi Juan.

Non-executive Director: Mr. He Ping.

Independent Non-executive Directors: Mr. Wong Chi Hung, Stanley, Mr. Lu Chuang and Mr. Ma Li Hui.

* *For identification purpose only*