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**CHINA INNOVATION
INVESTMENT LIMITED**

中國創新投資有限公司

*(incorporated in the Cayman Islands with
limited liability)*

(Stock Code: 1217)



**CHINA TRENDS HOLDINGS
LIMITED**

中國趨勢控股有限公司

*(incorporated in the Cayman Islands with
limited liability)*

(Stock Code: 8171)

**ENTERED INTO A FRAMEWORK AGREEMENT
IN RELATION TO INTERACTIVE TV PLATFORM
CORPORATIVE PROJECT**

The Board is pleased to announce that on 26 June 2015 (after trading hour), Boss Culture, Dooda China, Grand Far China and Huangshan New World entered into a framework agreement in relation to Interactive TV Platform corporative project.

**THE MAIN CONTENTS OF FRAMEWORK AGREEMENT IN
RELATION TO INTERACTIVE TV PLATFORM CORPORATIVE
PROJECT**

PARTIES DESCRIPTION

Boss Dream Culture Communication Limited (“**Boss Culture**”), a PRC incorporated company registered as a limited liability company. (To the best knowledge of the Directors, Boss Culture is independent from the Company or its subsidiaries). Boss Culture owns “Wealth Storm” Interactive TV Platform business (“**Wealth Platform**”).

Dooda Innovation (China) Limited (“**Dooda China**”), a PRC incorporated company registered as a limited liability company, which is the investment project company of China

Trends. Dooda China is responsible for the business of real estate channel of Wealth Platform.

Grand Far (China) Limited (“**Grand Far China**”), a PRC incorporated company registered as a limited liability company, which is the investment project company of China Innovation. Grand Far China is responsible for the business of points redemption of Wealth Platform.

Huangshan Happy New World Company Limited (“**Huangshan New World**”), a PRC incorporated company registered as a limited liability company in Huangshan City, Anhui province. Huangshan New World is committed to resort projects for leisure and health maintenance. The Huangshan scenic zone which Huangshan resort project currently located is one of the world culture and natural heritage zone. It has a total planning area of 22 square kilometers, with total investment of 22 billion RMB and construction period of five years. Currently, the project has been included in 861 Plan of Anhui province.

CONTENTS OF COOPERATION

- (1) Boss Culture is responsible for the development, maintenance and operation of Wealth Platform which consists of TV channel, shopping channel, finance channel and real estate channel. Wealth Platform provides four channels to members with promotion mode of fully refund upon consumption. Members can redeem the points earned from promotion mode of fully refund upon consumption;
- (2) Dooda China is responsible for arranging its customers to provide products to the real estate channel of Wealth Platform, which includes providing residential, commercial, industrial and tourism enterprise rental and sales service;
- (3) Grand Far China is responsible for providing products to the shopping channel of Wealth Platform, including “clothing, food, housing and transportation” four types of points redemption packages;
- (4) Huangshan New World makes an exclusive sales offer of the estate property, including culture zone, holiday zone, commercial zone and residential zone, to Dooda China with 70% of market price. Meanwhile, Huangshan New World will pay Dooda China 15% of the sales amount as service fee;
- (5) Huangshan New World will exclusively provide the hotels to Grand Far China for the members of Wealth Platform to redeem the hotel package online in such manner that 1 point equivalent to 1 RMB, and enjoy the hotel service provided by Huangshan New World offline for free. Members of Wealth Platform only pay 15% of the market price of the hotel package to Huangshan New World as the service fee and members can also get equivalent points return from the payment of the service fee;
- (6) Members of Wealth Platform can enjoy 30% off promotion to purchase the estate

property provided by Huangshan New World in the real estate channel of Wealth Platform, and can also redeem with 100% points generated from purchase of estate property for the super five-stars hotels hotel apartments service provided by Huangshan New World including shopping, restaurants, rooms and limousine service four kinds of service.

- (7) Boss Culture will arrange all the staffs and shareholders of the strategic partners (including all parties of this agreement) become members of Wealth Platform unconditionally to enjoy points return from the consumption.
- (8) The contents of the framework agreement will be effective only after the date of Boss Culture, Dooda China, Grand Far China and Huangshan New World obtained the agreement of legal opinion from China and Hong Kong in relation to the business model set out in the framework agreement.

GENERAL MATTERS

All the terms and conditions of the formal agreement are subject to further negotiations between the parties, or may not lead to the entering into of the formal agreement. According to the Main Board and GEM Listing Rules, in the event that the transactions contemplated under the formal agreement materialize, China Innovation and China Trends will make further announcement in relation to the details of the transactions contemplated under the formal agreement as and when required by the corresponding Listing Rules.

The framework agreement adhere conditions and the framework agreement may not be completely proceed if the conditions of the framework agreement are not satisfied. Shareholders and potential investors are advised to exercise caution when dealing in the Shares.

DEFINITIONS

In this announcement, unless the context otherwise requires, the following expression shall have the following meanings:

“Framework Agreement” the framework agreement date 26 June 2015 (after trading hours) entered into between Boss Culture, Dooda China, Grand Far China and Huangshan New World in relation to Interactive TV Platform corporative project

“Board” The Board of Directors of China Innovation and China Trends

“China Innovation”	China Innovation Investment Limited, a company incorporated in the Cayman Islands with limited liability and the issued Shares of which are listed on the Stock Exchange
“China Trends”	China Trends Holdings Limited, a company incorporated in the Cayman Islands with limited liability and the issued Shares of which are listed on GEM of the Stock Exchange
“Directors”	the directors of China Innovation and China Trends, including independent non-executive directors
“GEM”	Growth Enterprise Market of the Stock Exchange
“GEM Listing Rules”	the Rules Governing the Listing of Securities on GEM
“Hong Kong”	the Hong Kong Special Administrative Region of the PRC
“Boss Culture ”	Boss Dream Culture Communication Limited, a PRC incorporated company registered as limited liability company
“Dooda China ”	Dooda Innovation (China) Limited, a PRC incorporated company registered as a limited liability company, an investment project company of China Trends
“Grand Far China ”	Grand Far (China) Limited, a PRC incorporated company registered as a limited liability company, an investment project company of China Innovation
“Huangshan New	Huangshan Happy New World Company Limited, a PRC

World” incorporated company registered as a limited liability company in Huangshan City, Anhui Province

“Main Board Listing Rules” the Rules Governing the Listing of Securities on Main Board

“PRC” the People’s Republic of China, for the purpose of this announcement, excluding Hong Kong, Macau Special Administrative Region of the People’s Republic of China and Taiwan

“Stock Exchange” The Stock Exchange of Hong Kong Limited

By Order of the Board
China Innovation Investment Limited
Xiang Xin
Chairman and Chief Executive Officer

By Order of the Board
China Trends Holdings Limited
Xiang Xin
Chairman and Chief Executive Officer

Hong Kong, 26 June 2015

As at the date of this announcement, the executive Directors of China Innovation are Mr. Xiang Xin, Mr. Chan Cheong Yee and Mr. Li Zhou; the non-executive Directors are Mr. Sun Kuan Chi, Mr. Jook Chun Kui Raymond, Mr. KUK Perter Z, MR. WANG Wei and Mr. GE Ming; the independent non-executive Directors are Mr. David Wang Xin, Mr. Zang Hong Liang and Mr. Lee Wing Hang. Ms. Kung Ching is an alternate director to Mr. Xiang Xin and Mr. Chen Banyan is an alternate director to Mr. Li Zhou.

As at the date of this announcement, the executive Directors of China Trends are Mr. Xiang Xin, Ms. Zhong Keying and Mr. WANG Jianjun; the non-executive Director is Mr. Sun Kuan Chi, Mr. KUK Peter Z, Mr. GE Ming and Mr. WANG Wei; the independent non-executive Directors are Mr. Zhang Zhan Liang, Ms. An Jing, Mr. Chen Yicheng and Mr. Kwai Sze Kit. Ms Kung Ching is an alternate director to Mr. Xiang Xin..

This announcement, for which the directors of the China Trends collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the

purpose of giving information with regard to China Trends. The directors of China Trends, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on GEM website on the “Latest Company Announcements” page for at least 7 days from the date of its posting and China Trends website at www.8171.com.hk.