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CHINA TRENDS HOLDINGS LIMITED

中國趨勢控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8171)

**EXECUTIVE DIRECTOR REDESIGNATED AS AN ALTERNATE DIRECTOR,
APPOINTMENT OF EXECUTIVE DIRECTOR AND GRANT OF SHARE
OPTIONS**

The Board announces that Mr. Chen has resigned as an executive Director and member of executive committee of the Company in order him to devote more time on his personal career with effect from 1 December 2014. Meanwhile, Mr. Chen has been appointed as an alternate director to Mr. Liang, an executive Director of the Company, with effect from 1 December 2014

The Board at the same time announces that Ms. Zhong has been appointed as an executive Director and member of executive committee of the Company with effect from 1 December 2014.

The Board at the same time announces that the Company on 1 December 2014 granted a total of 19,500,000 Share Options to an executive Director Ms. Zhong to subscribe for a total of 19,500,000 ordinary Shares of HK\$0.01 each of the Company under the Share Option Scheme of the Company adopted on 24 November 2010.

EXECUTIVE DIRECTOR REDESIGNATED AS AN ALTERNATE DIRECTOR

The board (the “**Board**”) of directors (the “**Directors**”) of China Trends Holdings Limited (the “**Company**”) announces that Mr. Chen Banyan (“**Mr. Chen**”) has resigned as an executive Director and member of executive committee of the Company in order him to devote more time on his personal career with effect from 1 December 2014. Meanwhile, Mr. Chen has been appointed as an alternate director of an executive Director Mr. Liang Xiaojin (“**Mr. Liang**”) with effect from 1 December 2014.

Mr. Chen, aged 29, holds a master degree of Economics from the University of Hong Kong and a bachelor degree of Economics from Sun Yat-Sen University. Mr. Chen is specialising in venture capital investment and he has substantial experience in Project Management, Corporate Financing, Accounting and Mergers and Acquisitions. Mr. Chen joined the Company on 20 June 2011 as a non-executive director and re-designated to an executive director with effect from 14 September 2011. Mr. Chen is currently an alternate director to an executive director of China Innovation Investment Limited, a company listed on the main board of the Stock Exchange.

Save as disclosed above, Mr. Chen has not held any other directorship in any other listed public companies in the last three years and does not have any relationship with any directors, senior management, substantial shareholders or controlling shareholders of the Company.

There is no director's service contract between Mr. Chen and the Company in respect to his appointment as an alternate director to Mr. Liang. Mr. Liang holds office as an executive Director of the Company and is subject to retirement and re-election, in accordance with the Company's Article of Association, at every third annual general meeting of the Company. As an alternate Director to Mr. Liang, Mr. Chen will not receive any remuneration from the Company.

As at the date of this announcement, Mr. Chen has interest, within the meaning of Part XV of the Securities and Future Ordinance (chapter 571 of the Laws of Hong Kong), in options to subscribe for 30,000,000 shares (representing 0.45% of the total issued shares of the Company as at the date hereof) in the Company.

Save as disclosed above, Mr. Chen and the Company are not aware of any matters that need to be brought to the attention of the shareholders of the Company and there is no information relating to Mr. Chen that is required to be disclosed pursuant to Rule 17.50(2)(h) to (v) of the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange (the "**GEM Listing Rules**").

APPOINTMENT OF EXECUTIVE DIRECTOR

The Board at the same time announces that Ms. Zhong Keying ("**Ms. Zhong**") has been appointed as an executive Director and member of executive committee of the Company with effect from 1 December 2014

Ms. Zhong, aged 41, holds a master degree of business administration from City University of Macau. Ms. Zhong has wide range of working experience including press releases editing, project management and human resource management working experience. Ms. Zhong has worked at Xinhua News Agency Hainan Branch and People's Government of Guangdong Provincial Information Center. Ms. Zhong subsequently

worked in enterprise and responsible for planning and human resource till now.

Ms. Zhong has not entered into any director's service contract with the Company. Ms. Zhong is entitled to a fixed remuneration of director's fee in the amount of HK\$60,000 per annum as determined and based on duties and responsibilities for acting as an executive Director of the Company. Ms. Zhong is not appointed for a specific term and will retire from office at the forthcoming annual general meeting, at which time Ms. Zhong will be eligible for re-election pursuant to the articles of association of the Company.

As at the date of this announcement, Ms. Zhong has interest, within the meaning of Part XV of the Securities and Future Ordinance (chapter 571 of the Laws of Hong Kong), in options to subscribe for 19,500,000 shares (representing 0.29% of the total issued shares of the Company as at the date hereof) in the Company. Save as Ms. Zhong was appointed as an executive Director of the Company, Ms. Zhong has not held any other directorship in any other listed public companies in the last three years and does not have any relationship with any directors, senior management, substantial shareholders or controlling shareholders.

Save as disclosed above, Ms. Zhong and the Company are not aware of any matters that need to be brought to the attention of the shareholders of the Company and there is no information relating to Ms. Zhong that is required to be disclosed pursuant to Rule 17.50(2)(h) to (v) of the GEM Listing Rules.

GRANT OF SHARE OPTIONS

The below information was announced pursuant to rule 23.06A of the GEM Listing Rules.

The Board at the same time announces that the Company on 1 December 2014 granted a total of 19,500,000 share options (the "**Share Options**") to an executive Director Ms. Zhong Keying to subscribe for a total of 19,500,000 ordinary shares of HK\$0.01 each (the "**Shares**") of the Company under the share option scheme of the Company adopted on 24 November 2010 (the "**Share Option Scheme**"). Details of the Share Options granted are as follows:

Date of grant :	1 December 2014
Exercise price of the Shares Options granted :	HK\$0.05 per Shares
Number of Share Options granted :	19,500,000
Closing price of the Shares on the date of grant :	HK\$0.035
Valid period of the Share Options :	The option period of the Share Options shall be ten years from the date of grant (the " Option Period ") and the Share Options shall lapse at the expiry of the Option period.

Pursuant to the rule 23.04(1) of the GEM Listing Rules , the grant of the Share Options to the above Director had been approved by the independent non-executive Directors of the Company.

By Order of the Board
China Trends Holdings Limited
Xiang Xin
Chairman and Chief Executive Officer

Hong Kong, 1 December 2014

As at the date of this announcement, the executive Directors are Mr. Xiang Xin, Mr. Liang Xiaojin and Ms. Zhong Keying; the non-executive Director is Mr. Sun Kuan Chi; the independent non-executive Directors are Mr. Zhang Zhan Liang, Ms. An Jing and Mr. Chen Yicheng. Ms. Kung Ching is an alternate director to Mr. Xiang Xin and Mr. Chen Banyan is an alternate director to Mr. Liang Xiaojin.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

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