



## CHINA TRENDS HOLDINGS LIMITED

中國趨勢控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8171)

28 March 2014

Dear Shareholder,

### Election of means of receipt of Corporate Communication

Pursuant to the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited and the articles of association of China Trends Holdings Limited (the “**Company**”), the Company will make available the following options for you to elect means of receipt of future corporate communication (the “**Corporate Communication**”) of the Company, which means any document issued or to be issued by the Company for the information or action of any holders of its securities, including but not limited to: (a) the directors’ report and its annual accounts together with a copy of the auditors’ report thereon and, where applicable, its summary financial report; (b) the half-year report and, where applicable, its summary half-year report; (c) the quarterly report; (d) a notice of meeting; (e) a listing document; (f) a circular; and (g) a proxy form, in the following manner:

- (1) to read all future Corporate Communication published on the Company’s website at <http://www.8171.com.hk> (the “**Website Version**”) in place of receiving printed copies, and receive the Company’s printed notification letter of the publication of the Corporate Communication on its website; or
- (2) to receive printed copies (in English and Chinese) of all future Corporate Communication.

For the purposes of environmental protection and costs saving, the Company recommends you to select the Website Version. To make your election, please mark “✓” in the appropriate box on the enclosed reply form (the “**Reply Form**”) and sign and return it by post or by hand delivery to the Company’s Hong Kong Branch Share Registrar (the “**Hong Kong Branch Share Registrar**”), Union Registrars Limited at 18th Floor, Fook Lee Commercial Centre, Town Place, 33 Lockhart Road, Wanchai, Hong Kong. If your registered address is within Hong Kong, please use the mailing label from the Reply Form and stick the label on the envelope to return the Reply Form to the Hong Kong Branch Share Registrar. Otherwise, please affix appropriate postage.

**If the Company does not receive the completed Reply Form or receive an objection from you by 28 April 2014 and until you inform the Company’s Hong Kong Branch Share Registrar by reasonable prior notice in writing or sending a notice by email to [chinatrends@unionregistrars.com.hk](mailto:chinatrends@unionregistrars.com.hk), you will be deemed to have consented to receiving the Website Version of the Corporate Communication and only a printed notification letter of the publication of the Corporate Communication on the Company’s website will be sent to you in the future.**

If you choose to receive the Corporate Communication in printed form, the Company will send the printed copies of the Corporate Communication to you unless and until you notify the Hong Kong Branch Share Registrar in writing or sending a notice via email at [chinatrends@unionregistrars.com.hk](mailto:chinatrends@unionregistrars.com.hk) that you wish to receive the Corporate Communication by electronic means through the Company’s website (i.e. the Website Version). You have the right at any time by reasonable notice in writing to the Hong Kong Branch Share Registrar or using the email at the email address as indicated above specifying your name, address and request to change the means of receipt of the Corporate Communication. Even if you have chosen (or are deemed to have consented) to receive all Corporate Communication using electronic means but for any reason have difficulty in receiving or gaining access to the Corporate Communication, the Hong Kong Branch Share Registrar of the Company will promptly upon your request send the Corporate Communication to you in printed form free of charge.

Please note that (a) printed copies of the English and Chinese versions of all future Corporate Communication will be available from the Company or the Hong Kong Branch Share Registrar on request; and (b) the same will also be available on the Company’s website at <http://www.8171.com.hk> and the website of Hong Kong Exchanges and Clearing Limited at <http://www.hkexnews.hk>.

Should you have any queries in relation to this letter, please call the Company’s Hong Kong Branch Share Registrar at (852) 2849 3399 during business hours from 9:00 a.m. to 5:00 p.m., Monday to Friday, excluding public holidays.

Yours faithfully,  
For and on behalf of  
**CHINA TRENDS HOLDINGS LIMITED**  
**Xiang Xin**  
*Chairman and Chief Executive Officer*

Name(s) and Address of Shareholder(s)  
股東姓名及地址

## Reply Form 回條

To: **China Trends Holdings Limited (the “Company”)**  
(Stock Code: 8171)  
c/o Union Registrars Limited  
18th Floor, Fook Lee Commercial Centre,  
Town Place, 33 Lockhart Road,  
Wanchai, Hong Kong

致：中國趨勢控股有限公司（「本公司」）  
（股份代號：8171）  
經聯合證券登記有限公司  
香港灣仔駱克道33號中央廣場  
福利商業中心18樓

I/We would like to receive the corporate communication\* of the Company (the “Corporate Communication”) in the manner as indicated below:

本人/我們希望以下列方式收取 貴公司之公司通訊\*（「公司通訊」）；

(Please mark “✓” in **ONLY ONE** of the following boxes)

（請從下列選擇中，僅在**其中一個**空格內劃上（「✓」）號）

to read all future Corporate Communication published on the Company’s website at <http://www.8171.com.hk> (the “Website Version”) in place of receiving printed copies, and receive the Company’s printed notification letter of the publication of the Corporate Communication on its website; **OR** 透過在本公司網站 <http://www.8171.com.hk> 瀏覽所有日後之公司通訊（「網上版本」），以代替印刷本，並收取公司通訊已在本公司網站發佈之通知書印刷本；或

to receive printed copies (in both English and Chinese) of all future Corporate Communication.  
收取所有日後公司通訊之(英文及中文)印刷本。

Signature  
簽名

Contact telephone  
number  
聯絡電話號碼

Date  
日期

Notes 附註：

- Please complete all your details clearly.  
請 閣下清楚填妥所有資料。
- If the Company does not receive this Reply Form or receive an objection from you by 28 April 2014 and until you inform the Company’s Hong Kong Branch Share Registrar by reasonable prior notice in writing or by sending a notice by email to [chinatrends@unionregistrars.com.hk](mailto:chinatrends@unionregistrars.com.hk), you will be deemed to have consented to receiving the Website Version of the Corporate Communication. All Corporate Communication will be sent out in the manner specified in the Company’s letter dated 28 March 2014 and only a printed notification letter of the publication of the Corporate Communication on the Company’s website will be sent to you in the future.  
倘若本公司於二零一四年四月二十八日及直至 閣下發出合理事先書面通知本公司之香港股份過戶登記分處或以電郵發出該通知至 [chinatrends@unionregistrars.com.hk](mailto:chinatrends@unionregistrars.com.hk) 之前仍未收到 閣下的回條或表示反對的回覆， 閣下將被視為已同意收取公司通訊網上版本，而本公司將按二零一四年三月二十八日之本公司函件內所述之方式，在將來只向 閣下寄發有關公司通訊已在本公司網站發佈的通知書印刷本。
- By selecting to read the Website Version of the Corporate Communication published on the Company’s website in place of receiving printed copies, you have expressly consented to waive the right to receive the Corporate Communication in printed form.  
在選擇瀏覽在本公司網站上版本以代替收取印刷本後， 閣下已明示同意放棄收取公司通訊印刷本的權利。
- If your shares in the Company are held in joint names, the shareholder whose name stands first on the register of members of the Company in respect of the joint holding should sign on this Reply Form in order to be valid.  
如屬聯名股東，則本回條須由該名於本公司名冊上就聯名持有股份其姓名位列首位的股東簽署，方為有效。
- The above instructions will apply to all future Corporate Communication to be sent to shareholders of the Company until you notify otherwise by reasonable notice in writing to the Company’s Hong Kong Branch Share Registrar of the Company, Union Registrars Limited at 18th Floor, Fook Lee Commercial Centre, Town Place, 33 Lockhart Road, Wanchai, Hong Kong or by email to [chinatrends@unionregistrars.com.hk](mailto:chinatrends@unionregistrars.com.hk).  
上述指示適用將寄發予本公司股東之所有公司通訊，直至 閣下發出合理時間的書面通知予本公司之香港股份過戶登記分處聯合證券登記有限公司，地址為香港灣仔駱克道33號中央廣場福利商業中心18樓或以電郵發出該通知至 [chinatrends@unionregistrars.com.hk](mailto:chinatrends@unionregistrars.com.hk) 另作選擇為止。
- Shareholders of the Company are entitled to change the choice of means of receipt of the Corporate Communication at any time by reasonable notice in writing to the Company c/o the Company’s Hong Kong Branch Share Registrar or by email to [chinatrends@unionregistrars.com.hk](mailto:chinatrends@unionregistrars.com.hk).  
股東有權隨時發出合理時間的書面通知本公司之香港股份過戶登記分處或以電郵發出該通知至 [chinatrends@unionregistrars.com.hk](mailto:chinatrends@unionregistrars.com.hk)，要求更改收取公司通訊之方式。
- For the avoidance of doubt, the Company does not accept any special instructions written on this Reply Form.  
為免存疑，任何在本回條上的額外指示，公司將不予處理。

\* Corporate Communication(s) refers to any document issued or to be issued by the Company for the information or action of holders of any of the Company’s securities, including but not limited to: (a) the directors’ report and its annual accounts together with a copy of the auditors’ report thereon and, where applicable, its summary financial report; (b) the half-year report and, where applicable, its summary half-year report; (c) the quarterly report; (d) a notice of meeting; (e) a listing document; (f) a circular; and (g) a proxy form.

\* 公司通訊指由本公司發出或將予發出以供本公司任何證券的持有人參照或採取行動之任何文件，包括但不限於：(a) 董事局報告及本公司的年度賬目連同核數師報告；以及（如適用）財務摘要報告；(b) 半年度報告；以及（如適用）半年度摘要報告；(c) 季度報告；(d) 會議通告；(e) 上市文件；(f) 通函；及(g) 委派代表書。

### 郵寄標籤 MAILING LABEL

閣下寄回此回條時，請將郵寄標籤剪貼於信封上。

如在本港投寄毋須貼上郵票。

Please use the mailing label and stick it on the envelope to return this Reply Form to us.

No postage stamp necessary if posted in Hong Kong.

### 聯合證券登記有限公司 Union Registrars Limited

香港灣仔駱克道 33 號中央廣場福利商業中心 18 樓  
18/F Fook Lee Commercial Centre, Town Place,  
33 Lockhart Road, Wanchai, Hong Kong  
簡便回郵號碼 Freepost No. 37  
香港 Hong Kong