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CHINA TRENDS HOLDINGS LIMITED

中國趨勢控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8171)

APPOINTMENT OF ALTERNATE DIRECTOR

The board of directors (“Board”) of China Trends Holdings Limited (“Company”) is pleased to announce the appointment of Ms. Kung Ching (“Ms. Kung”) as an alternate director to Mr. Xiang Xin (“Mr. Xiang”), with effect from 8 October 2012. Mr. Xiang is Chairman, Executive director and Chief Executive Officer of the Company.

Ms. Kung Ching

Aged 43, Ms. Kung worked for large organizations in China, such as China National Defense Science and Technology Information Centre and CITIC International Cooperation Limited, engaged in technology management and economic management for many years. Ms. Kung graduated from Nanjing University of Science and Technology and holds a MBA from the University of South Australia. Ms. Kung is the spouse of Mr. Xiang, and is an alternate director to Mr. Xiang in China Innovation Investment Limited, a company listed on the Main Board of the Stock Exchange of Hong Kong. Save as disclosed above, Ms. Kung has not held any directorship in the last three years in public companies, the securities of which are listed on any securities market in Hong Kong and overseas prior to the date of her appointment.

As at the date of this announcement, Ms. Kung and Mr. Xiang, each of them owns 50% shares of a private company called New Times Global Capital Inc. respectively. Ms. Kung and Mr. Xiang are also the directors of New Times Global Capital Inc.. New Times Global Capital Inc. wholly own a private company called Honour Sky International Limited; Honour

Sky International Limited holds 1,650,914,973 shares of the Company, representing approximately 24.88% of the issued shares of the Company. According to Part XV of the Securities and Futures Ordinance, Ms. Kung deems to have interest in the shares of the Company held by Honour Sky International Limited. Saved as disclosed above, Ms. Kung is not connected with any directors, senior management, substantial shareholders or controlling shareholders of the Company within the meaning of the GEM Listing Rules.

There is no director's service contract between Ms. Kung and the Company in respect to her appointment as alternate director to Mr. Xiang. Mr. Xiang holds office as a Chairman and Executive Director and is subject to retirement and re-election, in accordance with the Company's Articles of Association, at every third annual general meeting of the Company. As an alternate director to Mr. Xiang, Ms. Kung will not receive any remuneration from the Company.

Save as disclosed above, there are no other matters concerning the appointment of Ms. Kung that need to be brought to the attention of the shareholders of the Company and there is no other information that need to be disclosed pursuant to any of the requirements under Rule 17.50(2) of the GEM Listing Rules.

By Order of the Board
China Trends Holdings Limited
Xiang Xin
Chairman

Hong Kong, 8 October 2012

As at the date of this announcement, the executive Directors are Mr. Xiang Xin, Mr. Liang Xiaojin and Mr. Chen Banyan and the independent non-executive Directors are Mr. Zhang Zhan Liang and Ms. An Jing and Mr. Chen Yicheng; Ms. Kung Ching is alternate director to Mr. Xiang Xin.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on GEM website on the “Latest Company Announcements” page for at least 7 days from the date of its posting and the Company website at www.8171.com.hk.