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CHINA TRENDS HOLDINGS LIMITED
中國趨勢控股有限公司
(incorporated in the Cayman Islands with limited liability)
(Stock Code: 8171)

COOPERATION FRAMEWORK AGREEMENT
CONSTRUCT TEN THOUSANDS GLORIOUS MISSION ----
NATIONAL DEFENSE EDUCATION EXPERIENCE CENTRE

The Board is pleased to announce that on 9 March 2012 (after trading hours), Boss China (a subsidiary of the Company), Boss Cultural and Beijing Flame entered into a cooperation framework agreement. Cooperate to construct 10,000 military game theme of “Glorious Mission ---- National Defense Education Experience Centers” in PRC regions within five years. Boss China will equip not less than 100 high performance energy-saving all-in-one computers in each Experience Centre.

Date: 9 March 2012 (after trading hours)

Parties: Boss China (a subsidiary of the Company)
Boss Cultural
Beijing Flame

PRINCIPLE TERMS

1. The three parties agreed on the basis of equality and mutual benefit with their respective advantages, cooperate to construct 10,000 military game theme of

“Glorious Mission ---- National Defense Education Experience Centers” in PRC regions within five years. And each Experience Centre is equipped with not less than 100 high performance energy-saving all-in-one computers.

2. Boss Cultural is responsible for construct 10,000 military game theme of “Glorious Mission ---- National Defense Education Experience Centers” in PRC regions by invest in 51% shares.
3. Entrusted by Boss Cultural, Beijing Flame is responsible for promote and manage 10,000 Experience Centers, and is responsible for provide management, coordination and guidance to new companies, provide military game software and responsible for training. The implementation of each “Experience Centre” need to obtain prior written approval from the Boss Cultural.
4. Boss China is responsible for provide high performance energy-saving all-in-one computer to 10,000 “Experience Centre” by energy performance contracting (EPC) and with at least 100 high performance energy-saving all-in-one computers to each “Experience Centre” . All EPC costs are paid by Boss Cultural.
5. All “Experience Centre” practice membership system. After paying membership fees, members could enjoy the services provided by “Experience Centre” within a specific period.
6. The tripartite “business plan” shall prevail the progress of the cooperation projects under the agreement.
7. For term number 2 investment costs required, Boss Cultural and Beijing Flame are responsible for arranging third-party investors to bear. Boss Cultural account for 51% shares, third-party investors account for 49% shares.
8. Each of the signing parties would responsible for other costs and expenses (including legal costs) incurred by themselves due to the preparation, negotiation, signing and all related or incidental to the completion of cooperation.
9. The 10,000 “Experience Centre” membership fees are collected by Boss Cultural. In principle, collect not less than RMB500 per person per month.
10. Boss Cultural allocate 50% membership fees in aggregate to different “Experience

Centre” in different regions chosen by members.

11. Boss Cultural use the remaining 50% membership fees to cover for the following costs:
 - 11.1. term number 2 relevant equipment and system costs
 - 11.2. term number 4 relevant energy performance contracting (EPC) costs
 - 11.3. advertising cost within the scope of cooperation.

12. The following income will be paid to Beijing Flame as the promotion and management expenses:
 - 12.1. 10% income of Boss Cultural in the projects under this Agreement
 - 12.2. 10% income of different Experience Centers (not including the food and beverage income)
 - 12.3. Cost of term 12.2, could be deducted by Boss Cultural in advance according to term number 10, directly pay to the Beijing Flame.

REASONS FOR ENTERING INTO THE COOPERATION FRAMEWORK AGREEMENT

Strengthening national defense education and enhancing the national defense concept are highly related to national security, and the rise and fall of nation. Especially since the PRC government has promulgated the "National Defense Education Act", the national defense education work into a legal and standardized track. Local governments consciously take a strategic and overall perspective to put defense education into the agenda of the committee meeting and overall planning of the economic and social development.

At the same time, with strong support from the PRC government to promote the implementation of the energy performance contracting (EPC) to facilitate the development of energy-saving service sector, using low energy LED backlight, low-power processors, low-power solid heat and low-power integration bodies are technically able to achieve low carbon environmental protection. Not only saving huge sum of electricity costs per year, but also contributing to the country's energy conservation program. The Group hopes that through the cooperation framework agreement will speed up the development of EPC business in the field of military culture.

Beijing Flame is a network company focuses on expanding the military culture in the PRC, with strong experiences in promotion, management, co-ordination, guidance, providing

military game software and related training, the company is planning to set up a wholly-owned military cultural subsidiary.

Boss Cultural has a modern remoted vocational education license, television programs production license, publications license and audio-video products license issued by the PRC government, the company is committed to development the cultural and educational business.

Boss China focus on energy performance contracting to promote the energy-saving applications for digital products.

The Group provides energy-saving terminal products and related solutions to customers by mean of energy performance contracting to realize its investment returns, to accelerate the progress of the Group's EPC business. The cooperation will play a complementary role for the provision of CY Foundation Group Limited (Stock code: 1182) made by the Company. The Directors consider that the cooperation event is in the interests of the Company and the Shareholders as a whole.

GENERAL INFORMATION

All the terms and conditions of the formal agreement are subject to further negotiations between the parties, or may not lead to the entering into of the formal agreement. According to the GEM Listing Rules, in the event that the transactions contemplated under the formal agreement materialize, the Company will make further announcement in relation to the details of the transactions contemplated under the Formal Agreement as and when required by the GEM Listing Rules. Shareholders and potential investors are advised to exercise caution when dealing in the Shares.

DEFINITIONS

In this announcement, unless the context otherwise requires, the following expressions shall have the following meanings:

“Board”	the Board of Directors of the Company
“Boss China”	博思夢想（中國）有限公司(transliterated Boss (China) Systems Limited (formerly known as Protex (China) Systems Limited)), a subsidiary of the Company in PRC, focus on energy performance contracting to promote the energy-saving

applications for digital products.

“Boss Cultural”	博思夢想文化傳播有限公司(transliterated Boss Dream Cultural Communication Company Limited (formerly known as Grand Business (Beijing) Educational and Cultural Development Company Limited)), has a modern remoted vocational education license, television programs production license, publications license and audio-video products license issued by the PRC government
“Beijing Flame”	北京烽火傳祥網絡科技有限公司(transliterated Beijing Flame Chuanxiang Network Technology Limited), a network company incorporated PRC in 2011 which focus on expanding military culture, the registered capital shall be increased to RMB50 millions, and shall set up a wholly owned subsidiary with theme of the military culture.
“Company”	China Trends Holdings Limited, a company incorporated in the Cayman Islands with limited liability and the issued Shares of which are listed on GEM of the Stock Exchange
“Directors”	the directors of the Company, including the independent non-executive directors
“GEM”	Growth Enterprise Market of the Stock Exchange
“GEM Listing Rules”	the Rules Governing the Listing of Securities on GEM
“Group”	the Company and its subsidiaries
“Hong Kong”	the Hong Kong Special Administrative Region of the PRC
“PRC”	the People’s Republic of China, for the purpose of this announcement, excluding Hong Kong, Macau Special Administrative Region of the People’s Republic of China and Taiwan

“Share (s)”	ordinary share(s) of HK\$0.01 each in the capital of the Company
“Shareholder(s)”	holder(s) of the Share(s) of the Company
“Stock Exchange”	The Stock Exchange of Hong Kong Limited

By Order of the Board
China Trends Holdings Limited
Xiang Xin
Chairman

Hong Kong, 9 March 2012

As at the date of this announcement, the executive Directors are Mr. Xiang Xin, Mr. Liang Xiaojin and Mr. Chen Banyan; and the independent non-executive Directors are Mr. Zhang Zhan Liang, Mr. Kwok Chi Hung and Ms. An Jing.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on GEM website on the “Latest Company Announcements” page for at least 7 days from the date of its posting and the Company website at www.8171.com.hk.