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**CHINA TRENDS HOLDINGS LIMITED**

**中國趨勢控股有限公司**

*(incorporated in the Cayman Islands with limited liability)*

(Stock Code: 8171)

**RESIGNATION OF DIRECTOR  
AND  
RE-DESIGNATION OF DIRECTOR**

The Board announces that Ms. Lu has resigned as executive Director of the Company with effect from 14 September 2011.

The Board further announces that Mr. Chen has been re-designated from a non-executive Director to an executive Director with effect from 14 September 2011.

**RESIGNATION OF DIRECTOR**

The board (the “Board”) of directors (the “Directors”) of China Trends Holdings Limited (the “Company”) announces that Ms. Lu Yuhe (“Ms. Lu”) has resigned as executive Director of the Company with effect from 14 September 2011 due to her other business commitment.

Ms. Lu has confirmed that she has no disagreement with the members of the Board and there is no matter in relation to her resignation that needs to be brought to the attention of the shareholders of the Company or The Stock Exchange of Hong Kong Limited.

The Board would like to extend its appreciation to Ms. Lu for her valuable contribution during the tenure of office in the Company.

## **RE-DESIGNATION OF DIRECTOR**

The Board further announces that Mr. Chen Banyan (“Mr. Chen”) has been re-designated from a non-executive Director to an executive Director with effect from 14 September 2011.

Mr. Chen does not have a service contract with the Company and is subject to retirement by rotation and re-election in accordance with the Articles of Association of the Company. He is entitled to such emoluments and discretionary bonus as may be determined by the Board from time to time with reference to the performance of the Company, duties and responsibilities of the director concerned and prevailing market conditions.

Save as disclosed above, Mr. Chen has not held any position with the Company or any of its subsidiaries and has not been a director in any other listed company in the past three years. Mr. Chen is not connected with any directors, senior management, management shareholders, substantial shareholders or controlling shareholders of the Company. As at the date of this announcement, Mr. Chen does not have any interest in the securities of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Save as disclosed above, Mr. Chen and the Company are not aware of any matters that need to be brought to the attention of the shareholders of the Company and there is no information relating to Mr. Chen that is required to be disclosed pursuant to Rule 17.50(2)(h) to (v) of the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange.

By Order of the Board  
**China Trends Holdings Limited**  
**Xiang Xin**  
*Chairman*

Hong Kong, 14 September 2011

*As at the date of this announcement, the executive Directors are Mr. Xiang Xin, Mr. Liang Xiaojin and Mr. Chen Banyan; and the independent non-executive Directors are Mr. Zhang Zhan Liang, Mr. Kwok Chi Hung and Ms. An Jing.*

*This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of*

*giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on GEM website on the “Latest Company Announcements” page for at least 7 days from the date of its posting and the Company website at [www.8171.com.hk](http://www.8171.com.hk).*