

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



CHINA TRENDS HOLDINGS LIMITED

中國趨勢控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8171)

APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTOR

The Board is pleased to announce that Ms. An has been appointed as an independent non-executive director, a member of the audit committee and the remuneration committee of the Company with effect from 31 January 2011.

Reference is made to the announcement of China Trends Holdings Limited (the “Company”) dated 1 December 2010 in relation to the non-compliance of independent non-executive directors’ minimum number and qualification requirement under the Rules Governing the Listing of Securities on the Growth Enterprise Market (the “GEM Listing Rules”) of The Stock Exchange of Hong Kong Limited.

The board (the “Board”) of directors (the “Directors”) of the Company is pleased to announce that Ms. An Jing (“Ms. An”) has been appointed as an independent non-executive director, a member of the audit committee and the remuneration committee of the Company with effect from 31 January 2011.

Ms. An, aged 38, received her bachelor degree in economic from Henan University of Finance and Economics. Ms. An is a practicing member of The Chinese Institute of Certified Public Accountants and the senior partner of 北京正清和會計師事務所(transliterated as Beijing Zheng Qing He Accounting Firm). Ms. An has over 20 years of experience in accounting and auditing industry.

As at the date of this announcement, Ms. An has no interest in any shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong). Save for her appointment as an independent non-executive director of the Company, she is not connected with any directors, senior management, management shareholders, substantial shareholders or controlling shareholders of the Company within the meaning of the GEM listing Rules.

Ms. An has not held any directorship in other public companies in the last three years preceding the date of this announcement. As at the date of this announcement, there is no service contract entered into between the Company and Ms. An. Ms. An is not appointed for a specific term but will retire from office by rotation at the forthcoming general meeting of the Company, at which Ms. An will be eligible for re-election pursuant to the articles of association of the Company. The director's emolument payable to Ms. An will be determined and approved by the remuneration committee of the Company with reference to market terms, performance, qualification and experience of Ms. An. Further announcement in relation to the amount of director's emolument, if any, determined for Ms. An will be made pursuant to Rule 17.50(2)(g) of the GEM Listing Rules.

Save as disclosed above, there is no other matters concerning Ms. An that need to be brought to the attention of the shareholders of the Company and there is no other information that need to be disclosed pursuant to Rule 17.50(2)(h) to (v) of the GEM Listing Rules.

Following Ms. An's appointment as an independent non-executive director and a member of the audit committee, the Company has fulfilled the requirements under Rule 5.05 and 5.28 of the GEM Listing Rules.

The Board would like to express its warmest welcome to Ms. An in joining the Company.

By Order of the Board
China Trends Holdings Limited
Xiang Xin
Chairman

Hong Kong, 31 January 2011

As at the date of this announcement, the executive Directors are Mr. Xiang Xin, Mr. Yang Gaocai, Mr. Wong Chak Keung, Mr. Law Gerald Edwin and Ms. Lu Yuhe and the independent non-executive Directors are Mr. Zhang Zhan Liang, Mr. Kwok Chi Hung and Ms. An Jing.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on GEM website on the "Latest Company Announcements" page for at least 7 days from the date of its posting and the Company website at www.8171.com.hk.