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CHINA TRENDS HOLDINGS LIMITED

中國趨勢控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8171)

**FURTHER DELAY IN DESPATCH OF THE CIRCULAR
IN RESPECT OF
A MAJOR TRANSACTION**

The Company announces that, as further time is required to finalise the content of the Circular, the despatch of the Circular is to be further postponed to on or before 6 August 2010.

Reference is made to the announcement (the “**First Announcement**”) of the Company dated 27 January 2010 in relation to the major transaction on the acquisition of copyrights in a film library, the announcement (the “**Second Announcement**”) of the Company dated 17 February 2010 in relation to the delay in despatch of the circular (the “**Circular**”) containing, among other things, the details of the Acquisition and a notice of the EGM to the Shareholders, the announcements of the Company dated 31 March 2010 (the “**Third Announcement**”), 7 May 2010 (the “**Fourth Announcement**”) and 11 June 2010 (the “**Fifth Announcement**”) respectively in relation to the further delay in despatch of the Circular. Definitions and terms used in this announcement shall bear the same meaning as defined in the First Announcement unless the context requires otherwise.

Pursuant to Rule 19.38 of the GEM Listing Rules, the Company is required to despatch the Circular to the Shareholders within 21 days after the publication of the First Announcement, which shall be on or before 17 February 2010. As disclosed in the Second Announcement, the Company had made an application to the Stock Exchange for a waiver from strict compliance with the requirements under Rule 19.38 of the GEM Listing Rules such that the despatch of the Circular was postponed to on or before 31 March 2010. As disclosed in the Third Announcement, the Company had made an application to the Stock Exchange for a waiver from strict compliance with the requirements under Rule 19.38 of the GEM Listing Rules such that the despatch of the Circular was postponed to on or before 7 May 2010. As disclosed in the Fourth Announcement, the Company had made an application to the Stock Exchange for a waiver from strict compliance with the requirements under Rule 19.38 of the GEM Listing Rules such that the despatch of the Circular was postponed to on or before 11 June 2010. As disclosed in the Fifth Announcement, the Company announced that the despatch of the Circular was to be further postponed to on or before 9 July 2010.

The Board would like to report that the first draft of the valuation report of the Sale Copyrights was recently received from an independent professional valuer by the Company on 8 July 2010. As additional time is required for, among others, finalization of the valuation of the Sale Copyrights and preparation of the indebtedness statement, The Directors therefore expect that the despatch of the Circular will be further postponed from 9 July 2010 to on or before 6 August 2010.

By Order of the Board
China Trends Holdings Limited
Xiang Xin
Chairman

Hong Kong, 9 July 2010

As at the date of this announcement, the executive Directors are Mr. Xiang Xin, Mr. Yang Gaocai, Mr. Wong Chak Keung and Mr. Law Gerald Edwin and the independent non-executive Directors are Mr. Zhang Zhan Liang, Ms. Lu Yuhe and Mr. Kwok Chi Hung.

This announcement, for which the Directors collectively and individually accept full responsibilities, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (i) the information contained in this announcement is accurate and complete in all material aspects and not misleading; (ii) there are no other matters the omission of which would make any statement in this announcement misleading; and (iii) all

opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumption that are fair and reasonable.

This announcement will remain on GEM website on the “Latest Company Announcements” page for at least 7 days from the date of its posting and the Company website at www.8171.com.hk.