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CHINA TRENDS HOLDINGS LIMITED
中國趨勢控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8171)

APPOINTMENT OF EXECUTIVE DIRECTOR

The Board is pleased to announce that Mr. Law has been appointed as an executive Director of the Company with effect from 1 October 2009.

The board (the “Board”) of directors (the “Directors”) of China Trends Holdings Limited (the “Company”) is pleased to announce that Mr. Law Gerald Edwin (“Mr. Law”) has been appointed as an executive Director of the Company with effect from 1 October 2009.

Mr. Law, aged 33, has over 9 years of experience in accounting, taxation, financing and auditing in Hong Kong. Mr. Law holds an Honor Diploma in Accounting and Master’s degree in Financial Management. He is a fellow member of Association of International Accountants, a Certified Public Accountant of the Hong Kong Institute of Certified Public Accountants and an associate member of The Taxation Institute of Hong Kong.

Mr. Law is entitled to a remuneration of HK\$480,000 per annum as the financial controller of the Company. Mr. Law has not entered into any other service contract with the Company. Mr. Law is not appointed for a specific term and will retire from office by rotation at the forthcoming annual general meeting of the Company, at which time Mr. Law will be eligible for re-election pursuant to the articles of association of the Company. The director’s emolument of Mr. Law will be determined and approved by the remuneration committee of the Company with reference to market terms, performance, qualification and experience of Mr. Law. Further announcement will be made by the Company as and when appropriate.

Save as disclosed above, Mr. Law has not held any position with the Company or any of its subsidiaries and has not been a director in any other listed company in the past three years. Mr. Law is not connected with any directors, senior management, management shareholders, substantial shareholders or controlling shareholders of the Company. As at the date of this announcement, Mr. Law does not have any interest in the securities of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Save as disclosed above, Mr. Law and the Company are not aware of any matters that need to be brought to the attention of the shareholders of the Company and there is no information relating to Mr. Law that is required to be disclosed pursuant to Rule 17.50(2)(h) to (v) of the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange.

The Board would like to express its warmest welcome to Mr. Law to be an executive Director of the Company.

By the order of the Board
China Trends Holdings Limited
Xiang Xin
Chairman

Hong Kong, 2 October 2009

As at the date of this announcement, the executive Directors are Mr. Xiang Xin, Mr. Yang Gaocai, Mr. Wong Chak Keung and Mr. Law Gerald Edwin and the independent non-executive Directors are Mr. Zhang Zhan Liang, Ms. Lu Yuhe and Mr. Kwok Chi Hung.

This announcement, for which the Directors collectively and individually accept full responsibilities, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (i) the information contained in this announcement is accurate and complete in all material aspects and not misleading; (ii) there are no other matters the omission of which would make any statement in this announcement misleading; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumption that are fair and reasonable.

This announcement will remain on GEM website on the “Latest Company Announcements” page for at least 7 days from the date of its posting and the Company website at www.8171.com.hk.