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CHINA TRENDS HOLDINGS LIMITED

中國趨勢控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8171)

CHANGE OF CHAIRMAN APPOINTMENT OF EXECUTIVE DIRECTOR AND INDEPENDENT NON-EXECUTIVE DIRECTOR

The Board is pleased to announce that (i) Mr. Xiang has tendered his resignation as the Chairman but remained as an executive Director with effect from 6 February 2009; (ii) Mr. Siu is appointed as an executive Director and the Chairman with effect from 6 February 2009; and (iii) Mr. Zhang is appointed as an independent non-executive Director and a member of the audit committee and the remuneration committee of the Company with effect from 6 February 2009.

Reference is made to the announcement of China Trends Holdings Limited (the “Company”) dated 20 March 2008 in relation to, among others, the appointment of Mr. Xiang Xin (“Mr. Xiang”) as the chairman of the Board (the “Chairman”) on a temporary basis with effect from 21 March 2008. The board (the “Board”) of directors (the “Directors”, each a “Director”) of the Company announces that Mr. Xiang has tendered his resignation as the Chairman but remained as an executive Director with effect from 6 February 2009.

The Board is pleased to announce that Mr. Siu Pang (“Mr. Siu”) is appointed as an executive Director and the Chairman with effect from 6 February 2009. The Board is also pleased to announce that Mr. Zhang Jun (“Mr. Zhang”) is appointed as an independent non-executive Director and a member of the audit committee and the remuneration committee of the Company with effect from 6 February 2009.

The biographical details of Mr. Siu and Mr. Zhang are as follows:

Mr. Siu, aged 47, has worked in a number of government organizations and state-owned enterprises in the People’s Republic of China. Mr. Siu has extensive experience in corporate management. He has also extensive experience in strategy planning and management. Mr. Siu is certified as a Certified International Organization Planning Manager issued by American Certification Institute.

Mr. Zhang, aged 45, is currently a partner of Zhong Huan Certified Public Accountants. He is a member of Chinese Institute of Certified Public Accountants and Chinese Certified Tax Agents Association. He has over 20 years of experience in accounting, auditing and taxation sectors.

As at the date of this announcement, each of Mr. Siu and Mr. Zhang has no interest in any shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong). Save for their appointments as executive Director and independent non-executive Director respectively, each of Mr. Siu and Mr. Zhang is not connected with any Directors, senior management, management shareholders, substantial shareholders or controlling shareholders of the Company (within the meaning of the Rules Governing the Listing of Securities on the Growth Enterprise Market (“GEM”) of The Stock Exchange of Hong Kong Limited (the “GEM Listing Rules”). Each of Mr. Siu and Mr. Zhang has not held any directorship in listed public companies in the last three years preceding the date of this announcement.

As at the date of this announcement, there are no service contracts entered into between the Company and Mr. Siu and Mr. Zhang respectively. Each of Mr. Siu and Mr. Zhang is not appointed for a specific term but will retire from office by rotation at the forthcoming general meeting of the Company, at which each of Mr. Siu and Mr. Zhang will be eligible for re-election pursuant to the articles of association of the Company. The Director’s emolument payable to each of Mr. Siu and Mr. Zhang will be determined and approved by the remuneration committee of the Company with reference to market terms, performance, qualification and experience of Mr. Siu and Mr. Zhang. Further announcement in relation to the amount of director’s emolument, if any, determined for Mr. Siu and Mr. Zhang, will be made pursuant to Rule 17.50(2)(g) of the GEM Listing Rules.

Save as disclosed above, there is no further information to be disclosed pursuant to any of the requirements of Rule 17.50(2) of the GEM Listing Rules and there is no other matter which needs to be brought to the attention of the shareholders of the Company in respect of the appointments of Mr. Siu and Mr. Zhang.

The Board would like to express its warmest welcome to Mr. Siu and Mr. Zhang in joining the Company.

By order of the Board
China Trends Holdings Limited
Xiang Xin
Executive Director

Hong Kong, 6 February 2009

As at the date of this announcement, the executive Directors are Mr. Siu Pang, Mr. Xiang Xin, Mr. Im Kai Chuen Stephen, Mr. Wong Chak Keung and Mr. Cho Hui Jae and the independent non-executive Directors are Mr. Sze Lin Tang, Mr. Leung Wing Kin, Mr. Zhang Zhan Liang and Mr. Zhang Jun.

This announcement, for which the Directors collectively and individually accept full responsibilities, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (i) the information contained in this announcement is accurate and complete in all material aspects and not misleading; (ii) there are no other matters the omission of which would make any statement in this announcement misleading; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumption that are fair and reasonable.

This announcement will remain on GEM website on the “Latest Company Announcements” page for at least 7 days from the date of its posting and the website of the Company at www.8171.com.hk.